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PRESS RELEASE

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Just one year ago in October 2009 an amazing congregation of two hundred motorcycles and scooters rode together from the Brighton to Hawthorn on the inaugural Melbourne **Mods v Rockers** day charity run. The event was a huge success raising \$2,000 for OzChild and in this tradition the Mods and Rockers came together in November 2010 to once again put their best wheels forward for OzChild. The attendance was up by 20% and due to the generosity of all concerned, takings increased by more than 60% and so the donation to OzChild in 2010 will be \$3,500.

The goodwill from Melbourne motorcyclists, Scooterists, Supporters & Organisers ensured everyone had a great time at this charity FUNd raising event. It was all in the name of a good cause when the day commenced at Brighton Beach in Melbourne, where the unlikely union of hundreds of motorcyclists and scooterists gathered to enjoy breakfast together, after which there were plenty of opportunities to mingle and to take photographs of the impressive array of motorcycles, scooters and riders who dressed for the occasion in traditional Mods and Rockers attire.

Whereas the tradition of rivalry between Mods (scooters) and Rockers (motor cycles) is a long and well established one, on this occasion the rivalry was light hearted, with a Tug of War on Brighton Beach (Melbourne, not the UK). This hilarious battle between Mods and Rockers was as much fun for the spectators, as it was for the eight Mods and eight Rockers heaving on the ends of the rope and which saw ultimate victory go to the Rockers. Not to be outdone and to the delight of the crowd the Mods then stormed the Rockers on Brighton beach to take on their “rivals” of old in a more traditional, but far less organised manner.

Then in the modern tradition of co-operation of all two wheel riders sharing the road together, 240 scooters and motorcycles rode together from Brighton Beach to the Kustom Lane Gallery in Luton Lane, Hawthorn, to enjoy a BBQ with the festivities continuing throughout the afternoon, with music from three bands. There was also a show and shine competition for motorcycles and scooters and much leg pulling between the Mods and Rockers.

The 2010 **Mods v Rockers** day will go down in history not only as a retrospective look at the rivalry between Mods and Rockers of the 1960's, but due to the new found collaboration between rivals of old, an event that gathers increasing momentum each year and which in 2010 raised over \$3,500 for the worthy Charity Oz Child.

Show and Shine, categories & prizes:

SCOOTERS

Best Mod Scooter - 1967 Vespa - Mark Coulter
Best Vespa - Customised PX 200 - Matt Bowen
Best Lambretta – Lambretta GP 200 - Billy Inglis

MOTORCYCLES

Best Rocker Bike – Maralyn Lindsay, WA Branch 59 Club

**The 59 Motorcycle Club Inc., and the Melbourne Crusaders Scooter Club gratefully
acknowledge the days supporters:**

Bands – Loose Shoes, The City Sharps, the Knockouts
The Kustom Lane Gallery
The Baths, Middle Brighton
Causeway Hotels
David Kirk and the Newmarket Group
Alden Meats
Andy Strapz
Muck Off Cleaning Products
The Melbourne Crusaders Scooter Club
The 59 Motorcycle Club
Spannerman
OzChild Volunteers
The Crusaders and 59 Club Australia WAGS

Regards,
The Melbourne Crusaders Scooter Club
and
The Fifty Nine Motorcycle Club Australia Inc.