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PRESS RELEASE

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In October 2009 two hundred motorcycles and scooters rode together from the Brighton to Hawthorn on the inaugural Melbourne **Mods v Rockers** day charity run. The event was a success raising \$2,000 for OzChild. In 2010 the event was even bigger with almost 300 Motorcycles and Scooters putting their best wheels forward to raise \$3,500. Who would have ever imagined that in 2011 there would be a massive crowd of onlookers, 372 Motorcycles and Scooters in attendance and \$4,000 would be raised on behalf of Ozchild?



A huge crowd assembles at the Brighton Baths



Snowy, Tony Pitman & Drifter open proceedings

Once again the amazing goodwill of Motorcyclists, Scooterists, Sponsors & Organisers ensured everyone had a great time at this annual “FUNd” raising event on behalf of Ozchild. As always the day commenced at Brighton Beach in Melbourne, where the unlikely union of hundreds of motorcyclists and scooterists gathered to mingle and take photographs of the biggest ever display of motorcycles, scooters and riders who dressed for the occasion in traditional Mods and Rockers attire.

The tradition of rivalry between Mods (Scooters) and Rockers (Motorcycles) commenced in 1964 and so although well established is now friendly and light hearted with Mods and Rockers working together to raise money for Charity. The much anticipated Tug of War on Brighton Beach (Melbourne, not the UK) proved more fun than ever, this hilarious battle between Mods and Rockers is always as much fun for the spectators, as it is for the eight Mods and eight Rockers heaving on the Tug-o-War rope. For the first time the contest saw a one all draw with the final result depending on a tie breaker, it was the Rockers proved who came out victorious, aided by winning the toss and electing to pull downhill.



Mods & Rockers preparing for the Tug-O-War

In a remarkable coincidence the ladies Tug-o-War also went down to a tie breaker and also ended with Victory for the Rockers, although there was a protest from some of the Modettes who cried foul play claiming the Rockettes received some timely assistance from an additional male team Member. History shows however that the Mods missed out again in both contests, but with the added confidence gained from their vastly improved performance they should be a real force to be reckoned with in 2012. To the delight of the crowd the Rockers then stormed the Mods to take on their "rivals" of old in a more traditional but far less organised manner, the resulting mayhem resulting in a fantastic photo opportunity for all in attendance.

Then in the tradition of all two wheel riders sharing the road together, the 372 scooters and motorcycles rode together this year aided by a Police escort from Brighton Beach to the Kustom Lane Gallery in Hawthorn, to enjoy a BBQ with the festivities continuing throughout the afternoon, with music from the Flyin' Saucers and Loonee Tunes. The traditional show and shine competitions for motorcycles and scooters saw the biggest ever display of two wheelers ever seen at the Victorian Mods v Rockers event.

The 2011 **Mods v Rockers** day will go down in history not only as a retrospective look at the rivalry between Mods and Rockers of the 1960's, but due to the collaboration between rivals of old, as an event that gathers increasing momentum each year and which in 2011 raised \$4,000 for the worthy Charity Ozchild.

Show and Shine prizes won by:

SCOOTERS

Best Vespa - Vespa MOD 67 - (Melbourne Crusaders Scooter Club)

Best Lambretta - Lambretta GP - IW 311 (Scooterhead SC)

Best non Vespa Lambretta - Maicolletta - 0800H (European Vintage Scooter Club)

MOTORCYCLES

Best Cafe: Mal Doregan - Honda Clubman

Best British: Adam Shaw - Norton 850 Commando

Best On Show: Dave Huybens - BSA Goldflash

Spannerman Commendation: Chris Wells - Triumph Thunderbird Outfit



The 59 Motorcycle Club Inc., and the Melbourne Crusaders Scooter Club gratefully acknowledge the support of Sponsors:

The Bands, Loonee Tunes - The Flyin' Saucers
Kustom Lane Gallery - Brighton Baths
Boroondara Council
Causeway Hotels
Rob the British Butcher - Dandenong
Andy Strapz - Muck Off Cleaning Products
Wombat Leather Creations
Zorro's - City Yamaha - BikeMart
Grant Roff (aka Spannerman) - 2 Wheels Magazine
Greg Trump
The Melbourne Crusaders Scooter Club
The 59 Motorcycle Club
OzChild Volunteers

Ozchild, the Melbourne Crusaders Scooter Club and the 59 Motorcycle Club of Australia thank all who attended and supported this great day raising \$4,000 for charity.

Regards,
The Fifty Nine Motorcycle Club Australia Inc
The Melbourne Crusaders Scooter Club